

Stimulating Innovation and Creativity

Duration: 0,5 day

Audience: Pour tous

Who is this training for?

For everyone.

Training objectives

- Define the usefulness of creativity and innovation in one's professional context and aspirations.
- Increase its ability to cope with complexity and experimentation.
- Adapt your posture to be in innovation mode.

Summary

Innovation is an essential factor in ensuring the growth and performance of an organization. This training will allow you to understand what innovation means in an organizational context, to value and develop creative potential. By integrating creativity techniques, they will allow you to appropriate innovative processes that can be transferred to meet individual or collective needs.

Course outline

Brief Theory on Creativity and Innovation

- Governance Matrix on Innovation.
- The VICA environment.
- Creativity and innovation.

The posture inviting innovation

- Exploratory activity.
- The state of mind.

Innovation and creative problem-solving

- Characteristics of an innovative person and culture.
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Introduction to complexity.

- Agile Design Thinking Model.
- The necessity of chaos.
- Processes of divergence, emergence and convergence.

Approach and methodology

This training takes an interactive and experiential approach that promotes learning by doing and reflection. It combines short theoretical contributions with collaborative activities, creativity exercises and concrete scenarios. Participants are invited to experiment with different techniques and exchange in order to strengthen their ability to innovate in their professional context.

Recommendations

- Interest in the development of creativity and innovation in the workplace
- Openness to reflection, experimentation and active participation

Certifications