

Conference :From Firefighting to Strategy: Move from Crisis to Proactive Project Planning

Duration: 1 hour

Audience: Pour tous

Summary

What if your projects were no longer synonymous with urgency, unexpected hurdles, and constant pressure? What if you could swap the firefighter role for that of a strategist; anticipating, structuring, and delivering with confidence?

In this inspiring conference, Catherine Edgar, Vice President of Delivery Excellence, shares the keys to proactive, human-centered, and effective project management. With over 30 years of experience implementing complex technological solutions and PMP certification, she guides you to transform your management reflexes into levers for lasting success.

Through concrete examples and a grounded, practical approach, Catherine will show you how to regain control, engage your teams, and turn every project into an opportunity to create value, without sacrificing your balance or that of your colleagues.